



Joshua's Hands Fall Festival – October 6, 2018

Sponsor Benefits & Application

The Fall Festival by Joshua's Hands attracts over 4,000 attendees for this one-day event. Posters, post cards, fliers and banners advertise the event for weeks in advance. We maintain a robust website, Facebook site and social media. A full color program is distributed onsite, as well as sponsor banners displayed. This free event, celebrating its 36th year, is one of Loudoun's jewels. Will you consider being a sponsor for this terrific event?

Friends of the Festival

- Bronze \$75 – Silver \$100 – Gold \$150 – Platinum \$200
- Sponsor will be listed in Festival program

Red Ribbon Sponsor (\$250)

- Business card ad in Festival program
- Company name/logo displayed on a banner onsite during the Festival (supplied by the Joshua's Hands)
- Logo on Festival website, linked to sponsor's web site
- Choice of sponsorship* for one of the following:
 - Meals for volunteers on work days in advance of the Festival
 - Wild Life Ambassadors Show

White Ribbon Sponsor (\$500)

- One quarter (1/2) page ad in Festival program
- Company name/logo displayed on a banner onsite during the Festival (supplied by the Joshua's Hands)
- Logo on Festival website, linked to sponsor's web site
- Choice of sponsorship* for one of the following:
 - Food Stage Entertainment
 - Kids' Crafts
 - T-shirts
 - Puppets or Mimes

Blue Ribbon Sponsor (\$1000)

- One full page ad in Festival program
- 10' x 10' outside display area at the Festival if desired
- Company name/logo displayed on a banner onsite during the Festival (supplied by the Joshua's Hands)
- Logo on Festival website, linked to sponsor's web site
- Choice of sponsorship* for one of the following:
 - Lunch (offered free to all who attend: hot dogs, chili, soup)
 - Pony Rides
 - Games
 - Prizes
 - Main Stage Entertainment
 - Event Insurance
 - Marketing (all print advertising)
 - Program (printing)
 - Tote bags
 - Volunteer transportation (college students transported by commercial bus to assist with the event)

Sponsors, please complete the Sponsorship Application form and return it, along with a check payable to:

Joshua's Hands
38327 Charles Town Pike
Waterford, VA • 20197

Joshua's Hands is a 501c3 non-profit corporation for tax purposes. Donations are tax deductible as allowed by law.

Ad sizes

Business Card = 2" (h) x 3 ½" (w); Half Page = 4 ¼" (h) x 5 ½" (w); Full Page = 8 ½" (h) x 5 ½" (w)

All ad sizes are approximate.

Please submit ads electronically (via email) in jpeg or pdf format with at least 300 dpi. If artwork is not received with these specifications, there is no guarantee on the quality of appearance. For submission or design format questions email info@joshuashands.org

Deadline for Advertisements – August 1st.

*To be included in our program and website. After August 1st we can no longer guarantee space.

Thank you for your community support.

Sincerely,

Joyce Guthrie

Joyce Guthrie
Joshua's Hands
EIN # 54-1931469

The work of Joshua's Hands is fivefold:
Extending hands for service and education from grateful hearts...

Joshua's Hands Fall Festival – Sponsor Application

Please print, complete and submit this form to Joshua's Hands

Name: _____ Phone: _____

Mailing Address: _____

Email: _____ Website: _____

Company Name: _____

Please identify the level of Sponsorship desired

Friend of the Festival

____ Bronze (\$75)

____ Silver (\$100)

____ Gold (\$150)

____ Platinum (\$200)

SPONSORS

____ **Red Ribbon Sponsor (\$250)** – please indicate activity/area sponsored* _____

____ **White Ribbon Sponsor (\$500)** – please indicate activity/area sponsored* _____

____ **Blue Ribbon Sponsor (\$1000)** – please indicate activity/area sponsored* _____

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